

Governance Risk & Compliance

Course Outline:

Module - 1: Introduction to GRC

Module - 2: Governance Fundamentals

Module - 3: Risk Management Basics

Module - 4: Compliance Frameworks and Regulations

Module - 5: GRC Technology and Tools

Module - 6: GRC Auditing and Assurance

Module - 7: Advanced Topics in GRC

Module - 8: GRC Implementation and Integration

Module - 9: GRC Case Studies and Practical Applications

Module - 10: Future Trends and Emerging Technologies in GRC

Secured Digital Advertisement & Marketing

Course Outline:

Module - 1: Introduction to Cybersecurity in Digital Marketing

Module - 2: Social Media Fraud and Crime Prevention

Module - 3: Financial Frauds and Crimes Detection & Protection

Module - 4: Content Management System (CMS) Security

Module - 5: WordPress Security for Marketers

Module - 6: Pixel and Hashtag Security

Module - 7: Plugins and Themes Security

Module - 8: Malware and Antivirus in Marketing

Module - 9: Internet Security and Controls for Marketing

Module - 10: Website Security and Protection

Module - 11: Security Controls on Social Networking Sites

Module - 12: Email Security and Secure Campaigns

Data Privacy and Data Protection

Course Outline:

Module - 1: Introduction to Data Privacy

Module - 2: Fundamentals of Personal Data

Module - 3: Data Privacy Laws and Compliance

Module - 4: Data Privacy Impact Assessment (DPIA)

Module - 5: Data Breach Management and Incident Response

Module - 6: Privacy by Design and Default

Module - 7: Cross-Border Data Transfers

Module - 8: Data Privacy Audits and Assessments

Module - 9: Emerging Trends in Data Privacy

Module - 10: Advanced Topics in Data Privacy